



BRC VOLUNTARY GUIDELINES FOR DISPOSABLE BBQS

SCOPE

These voluntary guidelines can be used by retailers, online marketplaces and online marketplace sellers. They are intended to support responsible retailing, encourage retailers to advise consumers on the safe use and disposal of disposable barbeques (BBQs) in order to reduce the risk of the spread of wildfires caused by improper product use.

PRODUCT DEFINITION

A disposable barbecue is a product designed for domestic single-outdoor use only and are not intended for re-fill or reuse. Comprising of fuel tray, grill grid and including proportionate mass of charcoal fuel to provide sufficient cooking temperature for during use.

Principle 1

Retailers will, where appropriate, work with their Primary Authority / Authorities for Fire Safety, to develop risk-based policies for their business concerning sale of disposable BBQs. Where relevant and available National Guidelines will be adhered to.

Principle 2

Retailers and online marketplaces/ online marketplace sellers will respond to reasonable, evidence based requests to remove disposable BBQs from sale.

Retailers will have systems in place to review and notify stores within their network. This may involve business review, discussion, monitoring, localised action or removal of disposable BBQs from sale at a local or national level.

Principle 3

Retailers should consider removing disposable BBQs from sale where appropriate once an extreme heat event has been declared as imminent. The government will notify of an extreme heat event through the government emergency alert system. Retailers should also monitor the Fire Severity Index.

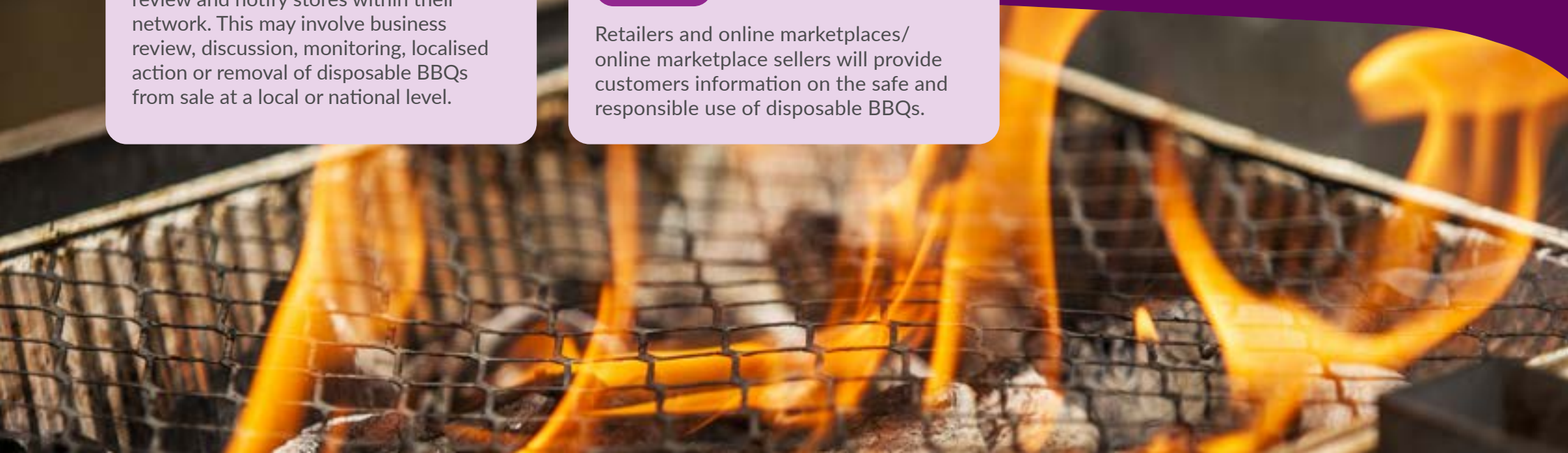
Retailers should take into account government emergency alerts, the Fire Severity Index and relevant local conditions, and decide whether any action is necessary at a local or national level.

Principle 4

Retailers and online marketplaces/ online marketplace sellers will provide customers information on the safe and responsible use of disposable BBQs.

THIS COULD INCLUDE:

- On-pack information as the primary channel for safe use and disposal information. On-pack information offers the greatest opportunity for retailers to engage customer attention and represents the most proportionate method to provide this in a clear, consistent and accessible format.
- Retailers may additionally provide shelf edge information, which can include a warning that these products must be disposed of safely and responsibly.
- Information about safe usage and disposal of products may be shared by online sales platforms, online marketplaces, and individual sellers either on product listing pages or separate webpage(s) containing these details.





BRITISH RETAIL CONSORTIUM

The Form Rooms, 22 Tower Street, London WC2H 9NS
+44 (0)20 7854 8900 | info@brc.org.uk | brc.org.uk

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The BRC is the lead trade association for UK retail. Our purpose is to make a positive difference to the retail industry and the customers it serves, today and in the future. Retail is the 'everywhere economy', a vital part of the socio-economic fabric of the UK.

The industry makes up 5% of the UK GDP and is the largest private sector employer, providing 3 million direct jobs and 2.7 million more in the supply chain. Retail has a presence in every village, town and city across the country.

Over 200 major retailers are members of the BRC, with thousands of smaller, independents represented by BRC's trade association members. Together, these businesses operate across all retail channels and categories and deliver over £350 billion of retail sales per year.

We build the reputation of the retail industry, work with our members to drive change, develop exceptional retail leaders, and use our expertise to influence government policy so retail businesses thrive and consumers benefit. Our work helps retailers trade legally, safely, ethically, profitably and sustainably.
