



Visitor Safety Group

Action Plan 25 - 28

AIMS

The VSG aims to further the interests of those with responsibilities for visitor risk management in the countryside and in the historic built environment in the UK and Ireland by:

- encouraging consistency of approach
- producing sound interpretation of legislative requirements and the implications of case law decisions
- identifying and sharing good practice
- encouraging a balanced and pragmatic approach to the many, often varied and conflicting, factors bearing on visitor risk management

The VSG aims to assist organisations to:

- achieve cost-effective and proportionate visitor risk management
- demonstrate risk control solutions which comply with statutory requirements
- achieve a balance between safety, amenity, heritage, and the environment
- minimise losses, including those due to claims
- meet moral obligations
- promote access

OBJECTIVES

1. Providing a focal point of knowledge, expertise and proven good practice for organisations and individuals with responsibilities for managing the safety of visitors in countryside and built heritage environments.
2. Producing and publishing guidance and good practice applicable to a broad range of organisations.
3. Encouraging the dissemination of good practice and discussion of issues through e-communication and in-person events.
4. Seeking the engagement and support of regulatory and advisory bodies, including the Health and Safety Executive (UK), the Health and Safety Authority (Ireland) and Local Authorities/Environmental Health.
5. Delivering training through various mechanisms to meet the needs of members.
6. Growing organically through demonstrating the benefits and value for money to member organisations.

ACTIONS

CORE THEMES	WORKSHOPS & WEBINARS	MEMBER ENGAGEMENT	GOVERNANCE
ACTIONS	<ul style="list-style-type: none"> ● Deliver a total of 6 events per year with 3 in-person workshops and 3 webinars (Yr.1-3) ● Make high quality post event resources available to all members regardless of attendance (Yr.1-3) ● Ensure a minimum of 1 event is focused on topics related to the historic built environment (Yr.1-3) 	<ul style="list-style-type: none"> ● Maintain and update the website (Yr.1-3) ● Review and revise the website content (Yr. 1) ● Establish and build an audience on the LinkedIn public profile (Yr.1-3) ● Create and circulate quarterly ezines with content that includes a summary of events, new case law, case studies and new projects (Yr.1-3) ● Maintain the Historic Built Environment Sub-Group and the Irish Sub-Group (Yr.1-3) 	<ul style="list-style-type: none"> ● Management Board to have 4 meetings per year with a minimum of 3 meetings in person (to coincide with workshops) (Yr.1-3) ● Maintain the Finance Audit Sub-Group to undertake a quarterly review of the finances and provide feedback to the Management Board (Yr.1-3)

EXPLORE THEMES	TRAINING & LEARNING	HIGH QUALITY INFORMATION
ACTIONS	<ul style="list-style-type: none"> ● Conduct an annual review of the training and learning needs of member organisations (Yr.1-3) ● Launch e-learning modules 1-4 (Yr.1) ● Assess the need to identify training need, scale, complexity and delivery mechanisms for training and learning after the e-learning modules have been launched (Yr.2) ● Review the effectiveness of the e-learning modules (Yr.2) 	<ul style="list-style-type: none"> ● Conduct an annual review of the information needs of member organisations (Yr.1-3) ● Continue to commission new case studies and relevant case law (Yr.1-3) ● Produce a standardised risk assessment and inspection template for members (Yr.1) ● Continue to promote the current stock of the 'Managing Visitor Safety in the Countryside' and 'Managing Visitor Safety in the Historic Built Environment' publications (Yr.1-3)