



Let's 'Stay the Night' Together: a Scottish Motorhome saga

Fiona Murray

John Ireland

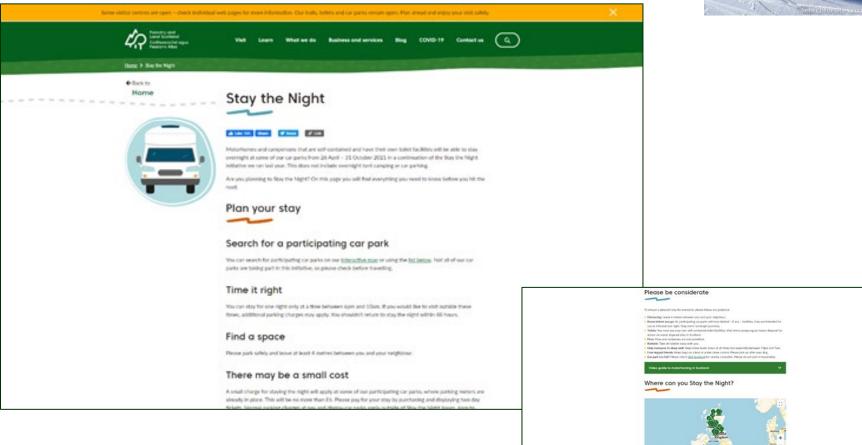
Visitor Partnerships Manager

Health & Safety Advisor

Forestry and Land Scotland



What's the story?









In the beginning....

Noted of searchforsites.co.uk

- No overnight stays
- Limited enforcement
- Growth in campervanning (etc)
- FLS sites promoted by 3rd party apps/groups
- No income

- Pilot scheme (10/30/27 car parks)
- Single night stays
- Grey waste disposal
- Behaviour/activity management
- Self-contained, rural, postlockdown breaks

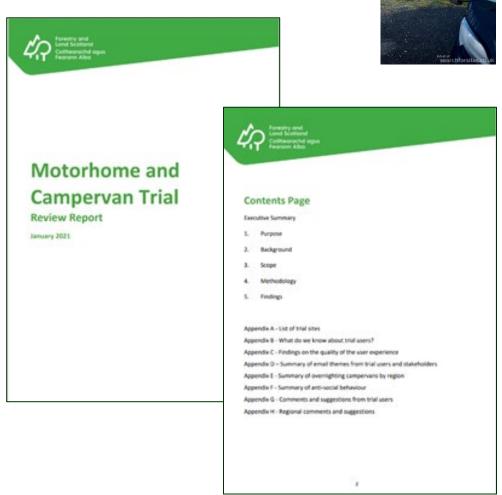




2020: Stay the Night review

3

- 12 weeks measured
- 967 surveys
- 450+ emails!
- FLS regional feedback
- Counter data
- Incident reports
- Google analytics

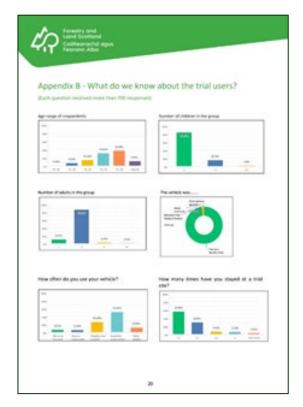


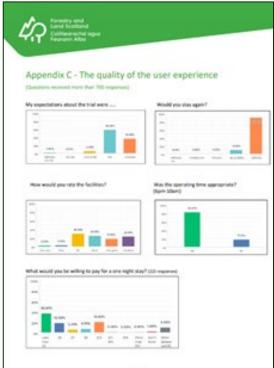


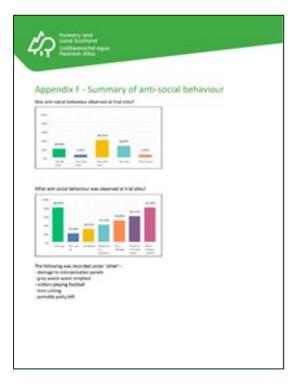


2020: Stay the Night review













2021: a new year



- Learning from 2020
- Boots on the ground
- Collaboration with others
- 3rd party apps/groups
- Charging

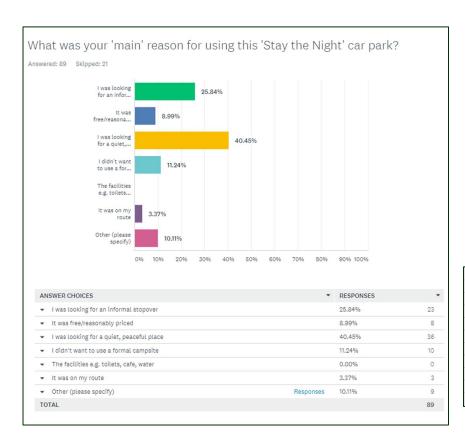
- The trial continues
- One night only
- Currently 30 car parks
- Monitoring (staff)
- Survey (visitors)
- Web content: forestryandland.gov.scot/staythenight



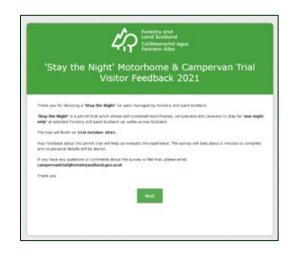


1 month in: visitors' opinions









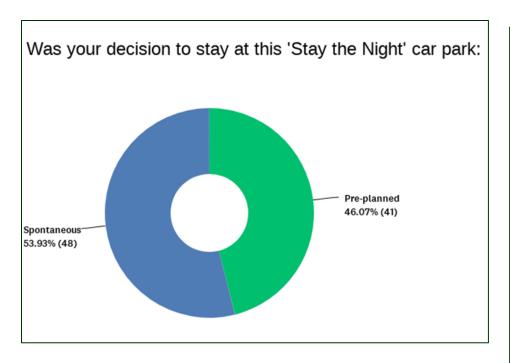
Other (please specify)										
Peaceful out of the wa	y with grea	at dog wall	ks all for £6	5						
Wanted to see what st	ay the nigh	nt was abo	ut. And to	support it i	in the hope	that it wi	II continue	. What is n	eeded righ	nt now.
At mtb facility										
Being able to walk and cycle from our motorhome										
all of the above										
all of the above										
We do a great deal of l	nill walking	g - your lan	d and car p	arks are a	n ideal bas	e				
We hadn't planned to,	but when	we saw th	e sign thou	ight why n	ot					
Exploring new to us are	ea									





1 month in: visitors' opinions





Think about how you would prefer to pay for your stay, please rank the following options in order of preference, '1' being your first choice and '5' being your last choice.

	1	2	3	4	5	TOTAL
On-line via smart phone/tablet/computer at site	45.35% 39	32.56% 28	13.95% 12	6.98% 6	1.16%	86
Coin machine at site	10.34%	12.64%	44.83%	11.49%	20.69%	
	9	11	39	10	18	87
Contactless card	42.05%	39.77%	10.23%	5.68%	2.27%	
payment at site	37	35	9	5	2	88
Pre-bought monthly	3.53%	9.41%	17.65%	58.82%	10.59%	
permit	3	8	15	50	9	85
Pre-bought annual	3.41%	4.55%	11.36%	14.77%	65.91%	
permit	3	4	10	13	58	88

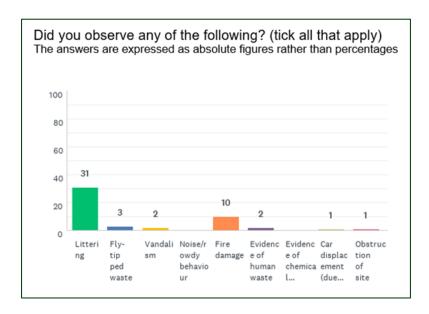




1 month in: staff feedback



309 reports – on and offline





Estimate the number of black bags of rubbish that would need cleared from the site today? (include dumped waste)

- 39 reports stated 1 black back
- 6 reports stated 2 black bags
- 4 reports stated 3 black bags

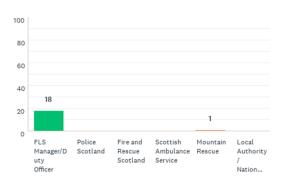




1 month in: staff feedback

Have you /are you going to escalate any issues you have observed to any of the following? (tick all that apply)

The answers are expressed as absolute figures rather than percentages



The escalations related to fire damage, damage to signs, littering and fly tipping.



Note any other relevant comments about the site visit, including issues reported by neighbours.

Responses

4 fire sites in wooded area all now dismantled

This camper had done a litter pick on site

I would say that motorhome users have placed all their rubbish in our bins. It was fulland other bagged rubbish lying beside our bin

Walk the trails and did a litter sweep. Usual dog poo bags left on the track for the poo bag fairy to pick up.

Not being able to pay by card after KVC closes at 5pm

A couple from Derbyshire on a walk welcomed the stay at night idea as they stayed last night during their trip in the Highlands.

The unpaid motorhomes were waiting on Kyc opening at 10am, so they could pay by card, as they didn't have change to purchase tickets on arrival

Spoke to some couples. They told me it's a great site and there was no problems with noise or unsociable behaviour last night.

Spoke to some visitors who really like the 1 night stay idea.

Trail were clean today. Spoke to a few dog walkers. Nobody stayed last night from what I can see. All bins are nearly full but I believe they get emptied tomorrow.

Very quiet this morning. Trails clean picked up quite a few dog poo bags again.

Car park clean, just the usual dog poo bag left on the trails ready for the poo bag fairy to pick them up.

Only a few pieces of litter present. A discarded plastic folding table and charcoal remains from disposable BBQ.

The main rubbish I collect is poo bags on then trails. The car park is pretty clean and overnight campers appear to be cleaning up after themselves.

Spoke with a young couple from Wales who are touring Scotland, they were really impressed with the site and was perfect for 1 night.

One of campervan had erected a tollet tent, beside their van. Is this classed as self-contained ??? The 2 campervans had also stayed overnight in the over split area as the ground was more level and it tooked a quieter area

Walked a few trails and found very little rubbish or dog poo bags. Spoke to some French campers who had camped in a tent last night. They have left the area clean and there was no evidence of a fire or rubbish.

Car park is generally 6dy. Fresh poo bags being left regularly on trails. I spoke to 3 families today , mainly dog walkers. Bins have been emptied this morning around 0930 hrs as well.

Minor fire damage from campers that were here yesterday

Some of the visitors arrived after visitor centre closed, and didn't have cash to buy tickets. No card option available ag present. One visitor asked about using online with an app, then getting receipt on phone to show proof of payment.

Bin bag full of beer cans and vodka bottles, people have cleaned up after themselves and left bag and boxes next to bin. I've taken bag away.

I spoke with 3 families who stayed overnight. They say the site is great , very quiet with no rowdy behaviour. They were also impressed with the clean toilets facilities.

Campervan occupant reported a tap at their window at 10 20pm from a lady wanting to self them eggs. They thought the lady was under the influence of drink or drugs. The lady went away when no takers for her eggs.





In 2021, #RespectProtectEnjoy



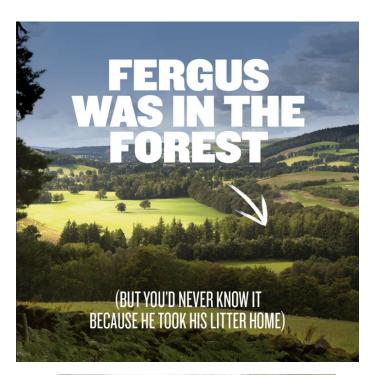
VisitScotland's campervan and motorhome guidance





More #RespectProtectEnjoy













The end?

- Data
- Evaluation
- Collaboration

• VisitScotland guidance video

<u>fiona.murray@forestryandland.gov.scot</u> <u>john.lreland@forestryandland.gov.scot</u>







